Program offers fast track to ownership

By Aspen Dental Staff

Many dentists aspire to owning their own practice. And sooner rather than later. The Aspen Dental Practice Ownership Program prepares you and gets you there quicker. While serving as a managing dentist, you’ll have access to various training resources — from online education to a leadership retreat. Within two years, you’ll likely be ready.

You can own as many offices as you wish and, in certain cases, gain access to capital. Some managing dentists partner with the owners where they work, while others open new offices in new locations. Whichever route you take, Aspen Dental will support you all the way.

As an Aspen Dental practice owner, you’ll enjoy the benefits of being a successful business owner without worrying about the day-to-day details of running the business. Aspen Dental takes care of the paperwork, billing, hiring and marketing to ensure a continuous flow of new patients. That way, you can focus on treating those patients. Doesn’t that sound like the practice of your dreams?

To learn more about how you could become a practice owner in two years or less, visit Aspen Dental online at www.AspenDentalJobs.com.

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can now secure an Enhanced Profile, which will offer several strategic advantages over a standard Healthgrades profile. A Healthgrades Enhanced Profile from Sesame provides practices with:

- Preferred provider placement in searches. A Healthgrades Enhanced Profile gives your practice higher placement and greater visibility to patients searching for a dentist in your area. Having increased exposure to prospective patients ready to schedule an appointment will drive more new patient appointment requests.
- Click-to-request appointments: Enhanced Profiles allow patients to request an appointment with your practice by simply clicking a button on your Healthgrades profile. This quick, automated process removes a potential barrier for patients looking to make an appointment, allowing your practice to optimize your conversion of new patients.
- Complete, practice-branded profile: Enhanced Profiles offer comprehensive dentist and practice branding, including full bio, address, procedures, location directions and contact details.

New patient acquisition is the bloodline of practice growth and profitability. For many dental practices, online search has become a primary source for new patient opportunities. Healthgrades is a highly compelling channel, with millions of prospective patients ready to schedule an appointment the moment they find the right dentist. A Healthgrades Enhanced Profile is your best opportunity to engage this valuable audience and fill your schedule with new patients.

References
2. www.pewinternet.org/Reports/2013/Health-online/Summary-of-Findings.aspx

Tell us what you think!
Is there a topic you would like to see articles about in Dental Tribune U.S.? Let us know by emailing us at feedback@dental-tribune.com. We look forward to hearing from you!
By 3DISC Staff

3DISC Imaging has added features to its full-featured FireCR Dental solution, focusing on automating processes in dental clinics while enabling better patient care. Because automated processes are key to efficient workflow, the FireCR Dental Reader combines elegant design with a powerful yet easy-to-use system.

According to the company, the FireCR Dental Reader is a compact and affordable computed radiography system designed to provide fast, high-quality reading of reusable dental imaging plates. The FireCR Dental Reader’s small footprint—about the size of a shoebox—allows it to integrate into even the most space-challenged dental offices and exam rooms.

The small size and affordable price mean that it can be placed in each exam room, allowing faster diagnosis and streamlined patient care. A true size 4c imaging plate eliminates the need for software stitching to combine images from two size 3 plates—a time-consuming and inefficient process.

The automated feeding tray offers “push and go” functionality, making it simple to operate. According to the company, features such as the FireID Reader, QuantorDent Imaging Software and QuantorTab app enhance efficiency for busy dental practices—enabling greater focus on offering the best care to patients.

The FireID RFID Reader ensures quick and accurate registration of key data to the correct patient file, including the scanned image and imaging plate size and serial number—critical for busy dental practices.

With the QuantorDent software—image acquisition, processing and management have never been easier, according to the company. The chronological and intuitive workflow helps you crop, etch, enhance, increase brightness, etc., on the images to enable a more precise diagnosis. The interface is DICOM-compliant and compatible with HIS, RIS, PACS and local databases.

After making a diagnosis on a PC, dentists can easily review images on the QuantorTab software app. The software features an easy-to-use touch screen interface that provides dentists with immediate access to a patient’s dental images, allowing interactive chairside review about treatment options. You can easily download the free QuantorTab app from an app store for use on tablet computers.

About 3DISC Imaging

3DISC Imaging specializes in high-quality imaging products for the dental, medical and veterinary markets. The company bases the devices and imaging software on wishes expressed by the market. This results in highly productive, compact CR readers with an uncompromising image quality at an affordable price.

The company has developed strong distribution networks all over the world. With general management anchored in the U.S. office—and with offices in Europe and Asia—3DISC Imaging is able to bring core competencies and skill sets from all over the world and meld them into something that responds well to every need on a global level.

You can visit 3DISC Imaging at booth No. 3846 at the Chicago Midwinter Meeting or learn more online at www.3DISCimaging.com.
While caring for their patients, dental and health care professionals are constantly exposed to bodily fluids that may carry viruses and other infectious agents. It is therefore critical that the gloves these professionals use provide the best possible barrier protection. Many types of gloves are available today, but it is important to know that not all gloves have the same barrier capability, depending on the type of material used. For example, natural rubber latex gloves have long been acknowledged for their very effective barrier properties, while non-latex gloves, such as vinyl (polyvinyl chloride), have inferior barrier capability as shown by numerous studies.

Other synthetic gloves, such as nitrile and polisoprene, perform much better than vinyl but are more costly, especially polisoprene gloves. Using gloves with inferior barrier capability could expose both the patient and user to harmful infections.

Quality, safety top priorities
Malaysia is the world’s largest medical gloves exporter (latex and nitrile). Both quality and users’ safety are of top priority to the nation’s glove industry. To this end, a quality certification program (the Standard Malaysian Gloves, or the SMG) has currently been formulated for latex examination gloves. All SMG-certified gloves must comply with stringent technical specifications to ensure the gloves are high in barrier effectiveness, low in protein and low in allergy risks, in addition to having excellent comfort, fit and durability — qualities that manufacturers of many synthetic gloves are trying to replicate.

Natural, sustainable resource
Latex gloves are green products, derived from a natural and sustainable resource, and are environmentally friendly. (You can learn more online by visiting www.smg-gloves.com or www.latekglove.info). The use of low-protein, powder-free gloves has been demonstrated by many independent hospital studies to vastly reduce the incidence of latex sensitization and allergic reactions in workplaces. More importantly, latex allergic individuals donning non-latex gloves can now work alongside their coworkers wearing the improved low-protein gloves without any heightened allergy concern. However, for latex-allergic individuals, it is still important they use appropriate non-latex gloves, such as quality nitrile and polisoprene gloves, that provide them with effective barrier protection.

Extensive array of brand, prices
Selecting the right gloves should be an educated consideration to enhance safety of both patients and users. For decades, gloves made in Malaysia have been synonymous with quality and excellence, and they are widely available in an extensive array of brands, features and prices. They can be sourced either factory direct (www.mrepc.com/trade and click ‘medical devices’) or from established dental product distributors in the United States.

(Source: Malaysian Rubber Export Promotion Council)